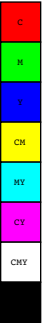




# NORTH WALES CRUSADERS

## 2019 COMMERCIAL BROCHURE





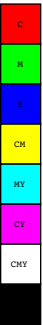
# NORTH WALES CRUSADERS

Building a commercial partnership with North Wales Crusaders provides a powerful tool for you to strengthen your relationship with existing consumers and initiate a relationship with new ones.

With over 18,000 social media followers and a large supporter base that have a reputation for being some of the best fans in rugby league, the club is moving forward with its mission to develop rugby league in North Wales.

Running a player pathway to develop junior players into future rugby league stars, the club has already seen players gain international honours at various age levels as well as running a successful wheelchair team.

2019 is the ideal time to get involved with North Wales Crusaders as we progress both on and off the field.





# BUSINESS CRU

Start-Up [£39 per month]

- Advert on North Wales Crusaders website
- Advert in North Wales Crusaders matchday magazine
- 4 x Hospitality tickets to North Wales Crusaders game of your choice
- 2 x 2019 Season tickets
- 12 months Discover Wrexham membership
- Quarterly networking event at Fat Boar Wrexham

Business [£99 per month]

- Advert on North Wales Crusaders website
- Advert in North Wales Crusaders matchday magazine
- 8 x Hospitality tickets to North Wales Crusaders game of your choice
- 4 x 2019 Season tickets
- 12 months Discover Wrexham membership
- 2019 Signed & framed North Wales Crusaders shirt
- Quarterly networking event at Fat Boar Wrexham

Enterprise [£199 per month]

- Main partner advert on North Wales Crusaders website
- Half-page advert in North Wales Crusaders matchday magazine
- 4 x Hospitality tickets to every North Wales Crusaders home league
- 8 x 2019 Season tickets
- 12 months Discover Wrexham membership
- 2019 Signed & framed North Wales Crusaders shirt
- Quarterly networking event at Fat Boar Wrexham
- One match 'company takeover' & match sponsorship
- 2019 Stadium ground board
- Player appearance at your business
- 5 x 2019 Ladbrokes Challenge Cup final tickets (Wembley Stadium)

# NETWORK CRU

For just £49, your business will enjoy the following benefits;

- Logo displayed on North Wales Crusaders website
- 12 months membership to Discover Wrexham
- Quarterly networking event held at the Fat Boar Wrexham
- Signed special edition North Wales Crusaders T-Shirt
- 2 x Tickets to first North Wales Crusaders home game





# 2019 PACKAGES

## Player Sponsorship Package | £300 +VAT

- Logo displayed next to player in matchday magazine
- Business name mentioned alongside player during matchday tannoy announcements
- Business name displays on player's website bio
- 4 x hospitality tickets to home game of your choice
- Presented with your player's shirt at end of season
- Signed 2019 squad photo

## Matchday Company Takeover Package | £300 +VAT

- Logo on front cover of match day magazine
- Full-page match day magazine advert
- Promotional article on club website and social media channels
- Signed match ball
- Business name mentioned on team sheets and during match day tannoy announcements
- Signed 2019 shirt
- 8 x hospitality tickets for sponsored game

## Ultimate Matchday Company Takeover Package | £500 +VAT

- Logo on front cover of match day magazine
- Full-page match day magazine advert
- Promotional article on club website and social media channels
- Signed match ball
- Business name mentioned on team sheets and during match day tannoy announcements
- Signed 2019 squad photo
- 10 x hospitality tickets for sponsored game
- Unlimited drinks for your guests
- Signed 2019 North Wales Crusaders shirt
- Choose and present Man Of The Match award

